**TESCO BAGS OF HELP INITIATIVE**

**LOVECLOUGH PARK, LOVECLOUGH, ROSSENDALE, LANCASHIRE**

**Limey Valley Environment Group has bagged a share of a £11.5million carrier bag charge fund**

We are delighted to announce we have bagged £12,000 from the Tesco Bags of Help initiative.

The supermarket teamed up with Groundwork to launch its Bags of Help initiative, which saw grants of £12,000, £10,000 and £8,000 – all raised from the 5p bag levy – being awarded to environmental and greenspace projects.

Eight million shoppers voted in stores up and down the country. And it can now be revealed Limey Valley Environment Group has been awarded £12,000.

The results have been announced and we will now begin work on bringing our project to life.

The grant will be spent on installing brand new Junior Play equipment at Loveclough Park. The new facility includes a Junior Basket Swing, a two seat flat swing combination unit, a galvanised steel picnic table and a galvanised litter bin in the junior play area. Improvements will also be carried out on the uneven kerb edging and existing surfacing around the junior play area.

Stephen Glenholmes, Chair of LVEG said *‘we would like to thank TESCO and Groundwork and especially all the community who voted for us in the TESCO Bags of Help initiative. Without the fantastic support from our community we wouldn’t be able to fund this much needed brand new Junior Play facility in our much loved park’*

Caroline Silke, Head of Community at Tesco, said: “Bags of Help has been a fantastic success.

“We have been overwhelmed by the response of our customers and the feedback has been brilliant.

“We can’t wait to see the money being put to use bringing these projects to life.

“Nominations for the next round of the initiative will open in April and we look forward to helping a further round of groups and projects bag their share of the bag charge fund.”

Voting ran in store from 27 February until 6 March – with customers choosing which group they’d like to get the top award using a token given to them at the check-out in store.

Tesco estimated that around eight million votes were cast in stores across the UK.

Groundwork’s national chief executive, Graham Duxbury, said: “We have been delighted to have been involved in the Bags of Help project.

“It has been wonderful to follow the projects through the application process to the final announcement.

“This is money which will go directly back into the communities up and down the country creating places to meet people, be active, play or simply relax. This initiative is really putting something back into the local environment, transforming greenspaces and helping the community at a grass-roots level.”

Nominations and applications for the next round of Bags of Help funding will open on April 18. As well as applying direct, suggestions for projects can also be nominated by people living locally.

**Ends**

NOTES TO EDITORS:

* 1170 organisations in from each of Tesco’s 390 regions up and down the UK received a share of the Bags of Help fund.
* The initiative is supported by money from the five pence charge levied on single-use carrier bags.
* Over 4,500 groups up and down the country applied for grants from the scheme. These were whittled down to three in each of Tesco’s regions.
* For more information please visit: <http://www.tesco.com/carrier-bags/>

**Limey Valley Environment Group (LVEG)**

LVEG are a sub group of Limey Valley Residents Association (LVRA). The group work very hard to keep the area clean with regular litter picks and clean up sessions and are proud to support the community they live in. Their activities include litter picks, gardening activities in and around the village and they aim to improve the poor state and lack of facilities in Loveclough Park. They try to ensure the area is a pleasant place to live for all the residents and community.

For further information please contact LVEG by messaging the LVRA FaceBook page or contact the LVEG Chair, Stephen Glenholmes: [s.glenholmes@ntlworld.com](mailto:s.glenholmes@ntlworld.com)

Limey Valley Residents Association have a website, a FaceBook page and

produce a newsletter, all of which promote and publicise the project.

<https://www.facebook.com/limey.valley/?fref=ts>

<http://www.lvra.co.uk/>

<http://www.lvra.co.uk/lveg-limey-valley-environment-group/>

